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BOOK NOTICES

Texas A&M University Press

C. Allan Jones. 2005. Texas Roots: Agriculture and Rural Life Before the Civil War. (ISBN 0-58544-429-4, pbls.) Texas A&M University Press, John H. Lindsey Bldg, Lewis St. 4354 TAMU. College Station, TX 77843-4354, U.S.A. (Orders: wlawrence@tamu.edu, http://www.ttamu.edu/upress, 800-826-8911). \$19,95, 256 pp., b/w figs, 61/8" × 91/4".

The objective of this book according to the author, "... is to bring alive a part of Texas history that is tarely addressed: the relationship of Texans to their land before the Civil War—the time when the foundations of Texans' identity were forged." This book is divided into two parts: 1) Los Tejanos: Farming and Ranching in Hispanic South Texas and 2) The Texans Antebellum Farmers and Stock Raisers.

Geoff Cunfer. Foreword by Dan L. Flores. 2005. On the Great Plains: Agriculture and Environment. (ISBN 0-58544-400-6, pbk.). Texas A&M University Press, John H. Lindsey Bldg, Lewis St. 4354 TAMU, College Station, TX 77843-4354, U.S.A. (Orders: wlawrence@tamu.edu, http://www.tamu.edu/upress, 800-826-8911). \$28.00, 292 pp., b/w figs, tables, maps, 6 1/8* × 91/4*.

From the Introduction.—The book is an agricultural and environmental history of the U.S. Great Plains Irom the advent of agricultural settlement around 1870 to the end of the twentieth century. Table of contents: 1) Introduction, 2) Pasture and Plows. 3) Grassland Grazing, 4) Crop Diversity, 5) Horsepower, 6) Drought and the Dust Bowl, 7) Ogallala Irrigation, 8) Fertile Ground, and 9) Conclusion.

Blackwell Publishing

CEES LEEUWIS with contributions from Anne van den Ban. 2004. Communication for Rural Innovation: Rethinking Agricultural Extension. (ISBN 0-632-05249-X.pbk.). Blackwell Publishing Ltd., 2121 State Avenue, Ames, IA, 50014, U.S.A. (Orders: 800-862-6657; 1-515-292-3348; www.blackwell publishing com). \$49,99, 412 pp., b/w figures, graphs, tables, index, 7" × 10".

From the back cover.—"This important book is the re-titled third edition of the extremely well received and widely used Agricultural Extension (van den Ban & Hawkins, 1988, 1996). Building on the previous editions, Communication for Rural Innovation maintains and adapts the insights and conceptual models of value today, while reflecting many new ideas, angles and modes of thinking concerning how agricultural extension is taught and carried through."